

What To Know

The P&R Dental Strategies
Learning & Informatics
Summit



What It Is

P&R Dental Strategies created the **Learning & Informatics Summit** in 2016 to introduce professionals at payer organizations to the transformational potential of information science and analytics in their business.

During the Summit, we share current market trends and insights derived from **DentaBase®**, the largest multi-payer dental database, so attendees can understand what's on the horizon. Data and trend information conveyed at the Summit is balanced with hands-on learning sessions using game changing business efficiency solutions.

Our goal is for attendees to leave the Summit with a sense of the power of Big Data and a familiarity with the tools needed to help their organizations become more data-driven.

Why Attend

Again and again, attendees tell us the Summit has been informative and valuable to their business planning. Some of our past sessions include:



"I can't tell you how impressed I am with P&R and this conference. It's the perfect blend of identifying important trends and industry pain points together with P&R's on-target solutions for these pain points, without the heavy-handed sales pitch that we typically see in these settings."
— Senior Executive

"Having access to information that we have never had before will be instrumental in our recruiting process."
— Network Management Representative

"Your team is wonderful! It was an absolute pleasure to meet all of you. Makes it exciting to think how we can leverage your data for all of our future growth."
— Project Manager

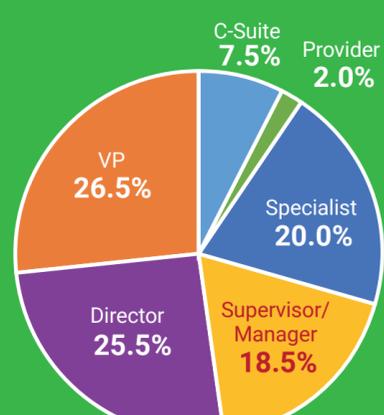
What I liked most about the Summit was...

"The time to focus on *dental only* for a day."

"Updates on what the most common utilization trends and patterns are [that are] being tracked within DentaBase®."

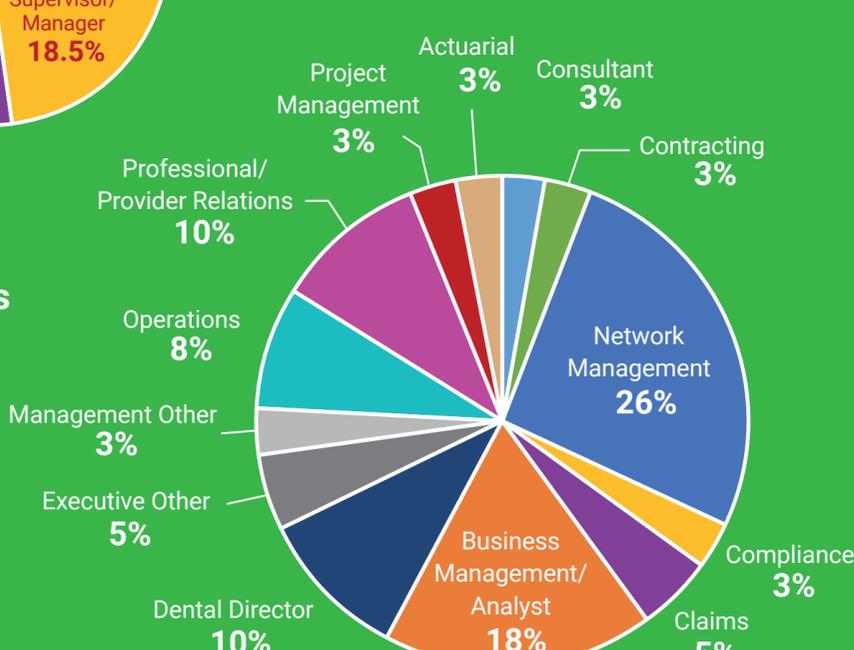
Who Attends?

The Learning & Informatics Summit has something for everyone: from senior executives looking for industry trends that may impact future strategy to department heads and area specialists eager for training to maximize their use of our solutions.



Past Attendees By Seniority

Past Attendees By Role



We've got a good thing going here...

3/4

of attendees in 2017 also attended in 2016.

75%

of attendees in 2017 said they were 'Very Likely' or 'Extremely Likely' to return.

21

different payers attended in 2017, up from 14 in 2016.

Don't miss out on this year's Learning & Informatics Summit, June 27th-28th, 2018 in Chicago. Contact us to learn more and register:

insights@pandr dental.com www.pandr dental.com/learning-informatics-summit18



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**P&R
DENTAL
STRATEGIES™**

The Authority on Dental Quality™

P&R Dental Strategies is the premier dental insights company delivering customized, actionable business intelligence and objective dental quality measurement. The power of DentaBase®, our national multi-payer claims database and our industry-leading team of dentists, consultants and statisticians makes P&R Dental Strategies the authority on dental quality and data analysis. Our flexible, cutting-edge technology platform provides an enterprise-level suite of quality measurement, claim review and utilization management, provider profiling, fraud and abuse prevention and network development solutions to customers seeking to contain costs and maximize efficiency across their businesses.

SOURCES & NOTES

* "Past Attendees by Seniority" based on attendee self-reported job title (average 2016-2017).

** "Past Attendees by Role" based on attendee self-reported job title. 2017.