



PRESS RELEASE

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The 3rd Annual P&R Dental Strategies Learning & Informatics Summit Concludes Successfully

Over 30 organizations joined P&R Dental Strategies in Chicago to explore new data-driven solutions to today's biggest challenges facing dental payers, third party administrators and benefits consultants.

CHICAGO, IL, June 27-28, 2018 – P&R Dental Strategies, LLC, the premier dental insights company delivering customized, actionable business intelligence to support a variety of dental payer objectives, announced today that its third annual Learning & Informatics Summit concluded with a record number of payer organizations, third party administrators, benefits consultants and dental thought leaders in attendance.

The two-day Summit was a resounding success, filled with insightful presentations, engaging discussions, educational workshops and excellent networking opportunities at The Thompson Hotel in downtown Chicago. The morning keynote address was delivered by Dr. Lynn Douglas Mouden, Vice President & Dental Director, Quality and Performance at Avesis Incorporated, and formerly the Chief Dental Officer of the Centers for Medicare & Medicaid Services (CMS). Dr. Mouden provided illuminating insights into the history and current status of the dental benefits market together with a fascinating perspective on current dental policy in the government market. The lunchtime keynote speaker was P&R's longtime academic partner, Dr. Juan F. Yepes, Associate Professor, Department of Pediatric Dentistry at the Indiana University School of Dentistry, who presented the results of his groundbreaking studies on the use radiological exams in pediatric dentistry. Dr. Yepes' studies analyzed millions of records from P&R Dental Strategies' multi-payer claims database, DentaBase®.

The Summit included presentations by the talented P&R team on the latest dental market trends, new tools for fighting outlier abuse, a robust panel discussion on creative new initiatives in dental quality measurement and in-depth tutorials by Paul Golder, P&R's Director of Account Management, on the latest enhancements to P&R's industry-leading *Utilization Management Module*™ and *Network Development Module*™.

Paul T. Sheils, CEO of P&R Dental Strategies, said, "I am so proud of the P&R team for another successful Learning & Informatics Summit. The excellent keynotes, presentations and learning sessions were energized by a very thoughtful and engaged group of attendees who brought their pain points, keen insights and unique perspectives to the discussions. We hope that all the attendees came away with new perspectives and ideas on how data and analytics can provide actionable and cost-effective solutions for their organizations."



There were many words of praise from Summit attendees, including from one dental executive who said, “It was a remarkable summit and we loved being a part of both the educational opportunities and the incredible evening at Second City. Thanks for including us, and I look forward to having your annual summit as a regular item on my calendar.”

Work has already begun on the 2019 Learning & Informatics Summit. Stay in the know on the latest updates by following P&R Dental Strategies on [LinkedIn](#) and [Twitter](#). If you'd like to view the archive of this year's Summit presentations, explore the latest DentaBase® trends and stay updated about future Summits, email insights@pandrdenal.com to request access to our new **Learning & Informatics Discovery Hub**.

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For business inquiries, please contact P&R Dental Strategies Business Development at +1.856.986.6216 or email insights@PandRDental.com

About P&R Dental Strategies, LLC

P&R Dental Strategies is the premier dental insights company delivering customized, actionable business intelligence powered by DentaBase®, our national multi-payer claims database. P&R Dental Strategies' flexible, cutting-edge technology platform provides an enterprise-level suite of quality measurement, claim review and utilization management, provider profiling, fraud and abuse prevention and network development solutions to customers seeking to contain costs and maximize efficiency across their businesses. P&R Dental Strategies customers can depend on the support of an industry-leading team of dentists, consultants and statisticians to focus on their unique challenges.

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