



PRESS RELEASE

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P&R Dental Strategies Presents at NADP CONVERGE 2018

P&R Dental Strategies to showcase major dental market trends and how to efficiently develop and manage dental networks.

DENVER, CO, September 24-27, 2018 – NADP CONVERGE is the perfect place to showcase the latest innovations in the dental benefits industry. A wide variety of dental payers, consultants, providers and thought leaders come together for what we believe is one of the most valuable and dynamic conferences in the dental industry.

We'll be in Denver all week long, but our presentation team will be especially busy on Day One - Tuesday, September 25th. Be sure to check out our **Discovery Zone Demo at 10:52 AM** where we will be demonstrating the powerful new features of our *Network Development Module™* (NDM), the best tool in the industry to efficiently manage and grow dental networks.

That afternoon we hope to see you at our main presentation session: ***What's Going on In Dental? Big Data Trends You Should Know*** at **1:30 PM**, part of the Business Operations conference track. Join us as we explore major trends in utilization and fraud, waste and abuse, and share advanced insights on dentist affiliations as well as interesting consumer behaviors — all leveraging the data from the largest multi-payer dental database, DentaBase®.



“We’re very excited to be offering a presentation session at NADP CONVERGE this year,” said Mike Urbach, President of P&R Dental Strategies. “We are excited to share with attendees some of our latest data insights on current trends affecting payers. We hope our presentation will inspire some dialogue on hot-button issues as we provide insights into important strategic and tactical challenges affecting all dental payers. P&R Dental Strategies is a long time member of NADP and CONVERGE affords us a fantastic opportunity to connect with some of the best minds in the dental benefits industry. We hope to see many familiar as well as new faces there.”

Throughout the week we'll be walking the exhibition floor, plus you'll be able to find us at **Booth 12** if you'd like to discuss any of our dental payer data solutions.



If you're planning to be in Denver at CONVERGE, please contact us to schedule a meeting and discuss how advanced data and analytics can take your team's strategy and operations to the next level this coming year.

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For business inquiries or to schedule a meeting at NADP, please contact P&R Dental Strategies Business Development at +1.856.986.6216 or email insights@PandRDental.com

About P&R Dental Strategies, LLC

P&R Dental Strategies is the premier dental insights company delivering customized, actionable business intelligence powered by DentaBase®, our national multi-payer claims database. P&R Dental Strategies' flexible, cutting-edge technology platform provides an enterprise-level suite of quality measurement, claim review and utilization management, provider profiling, fraud and abuse prevention and network development solutions to customers seeking to contain costs and maximize efficiency across their businesses. P&R Dental Strategies customers can depend on the support of an industry-leading team of dentists, consultants and statisticians to focus on their unique challenges.

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